

# **European Capital Market Study**

December 31, 2022

Analysis of cost of capital parameters and multiples for European capital markets





#### **Table of contents**

1.	Preface & people	3				
2.	Executive summary	7				
3.	Risk-free rate	10				
4.	Market returns and market risk premium	13				
	a. Implied returns (ex-ante analysis)	13				
	b. Historical returns (ex-post analysis)	16				
5.	Sector classification of European companies					
	based on STOXX® industry classification					
6.	Betas	24				
7.	Sector returns					
	a. Implied returns (ex-ante analysis)	27				
	b. Historical returns (ex-post analysis)	36				
8.	Trading multiples	44				
	Appendix	49				

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2

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ValueTrust

December 31, 2022

1 Preface & people

## **European Capital Market Study**

#### Preface

Dear business partners and friends of ValueTrust,

We are pleased to release our eleventh edition of the ValueTrust European Capital Market Study. With this study, we provide a data compilation of capital market parameters which enable an enterprise valuation in Europe. The purpose of the study is to serve as a tool and data source, as well as to show trends in the parameters analysed.

In this study, we analyse the relevant parameters used to calculate the cost of capital using the Capital Asset Pricing Model (risk-free rate, market risk premium and beta). Additionally, we determine both implied as well as historical market and sector returns. Moreover, this study includes capital structure-adjusted implied sector returns, which serve as an indicator for the unlevered cost of equity. The relevered cost of equity can be calculated by adapting the unlevered cost of equity to the company specific debt situation. This procedure serves as an alternative to the CAPM.

Furthermore, we provide an analysis of empirical (ex-post) cost of equity in the form of total shareholder returns, which consist of capital gains and dividends. The total shareholder returns can be used as a plausibility check for the implied (ex-ante) returns. Lastly, trading multiples frame the end of this study.

We examine the before mentioned parameters for the European capital market (in form of the STOXX Europe 600). This index includes the countries Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland as well as the UK and has been subdivided into ten sector indices by industry<sup>1)</sup>: Financials, Basic Materials, Consumer Cyclicals, Real Estate, Industrials, Consumer Non-Cyclicals, Healthcare, Technology, Utilities and Energy.

Mostly, the historical data has been compiled from the reference dates between December 31, 2016 and December 31, 2022.

#### Prof. Dr. Christian Aders

#### Senior Managing Director ValueTrust Financial Advisors Deutschland GmbH

#### **Benedikt Brambs**

Managing Director ValueTrust Financial Advisors Switzerland AG

## **European Capital Market Study**

## People



Prof. Dr. Christian Aders

#### Senior Managing Director

- Almost 30 years of experience in corporate valuation and financial advisory
- Previously Partner at KPMG and Managing Director at Duff & Phelps
- Honorary professor for "Practice of transaction-oriented company valuation and value-oriented management" at LMU Munich
- Member of the DVFA Expert Group "Fairness Opinions" and "Best Practice Recommendations Corporate Valuation"
- Co-Founder of the European Association of Certified Valuators and Analysts (EACVA e.V.)



**Benedikt Brambs** 

#### **Managing Director**

- More than 15 years experience in transaction and strategy consulting projects
- Business enterprise valuations, intangible asset analyses, business modelling and portfolio assessments
- Company strategy, operational efficiency and commercial due diligence projects
- Company performance, market, industry and competitive landscape analysis as decision support
- Strategic planning, mergers and acquisitions, legal compliance, financial reporting, tax and reorganizations



Fredrik Müller

#### Vice President

- More than 6 years of project experience in corporate valuation and financial advisory
- Extensive experience in valuation and value management projects in various industries



#### Marion Swoboda-Brachvogel, MSc

#### Director

- More than 15 years of project experience in financial advisory, investment banking and investment management
- Previously with McKinsey & Company, Unicredit, C.A. Cheuvreux and B&C Industrieholding
- Extensive experience in the valuation of listed and private companies in various industries and in advising on strategic and financial issues

#### European Capital Market Study Disclaimer

This study presents an empirical analysis, which serves the purpose of illustrating the cost of capital of European capital markets. Nevertheless, the available information and the corresponding exemplifications do not allow for a complete presentation of a proper derivation of costs of capital. Furthermore, the market participant has to take into account that the company specific costs of capital can vary significantly due to individual corporate situations.

The listed information is not specific to anyone and consequently, it cannot be directed toward an individual or juristic person. Although we always endeavor to present information that is reliable, accurate and current, we cannot guarantee that the data is applicable to both valuation in the present and the future. The same applies to our underlying data from the data provider S&P Capital IQ and Refinitiv Eikon Aggregates App.

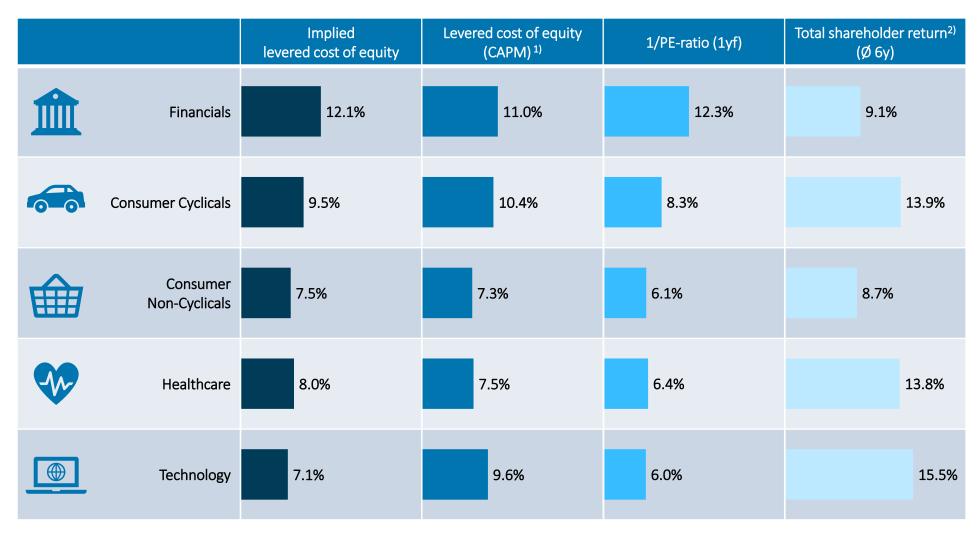
We recommend a self-contained, technical and detailed analysis of the specific situation; we dissuade from taking action solely based on the provided information.

ValueTrust does not assume any liability for the up-to-dateness, completeness or accuracy of this study or its contents.

# Executive summary

#### Executive Summary (1/2)

#### Cost of equity per sector according to four different methodologies



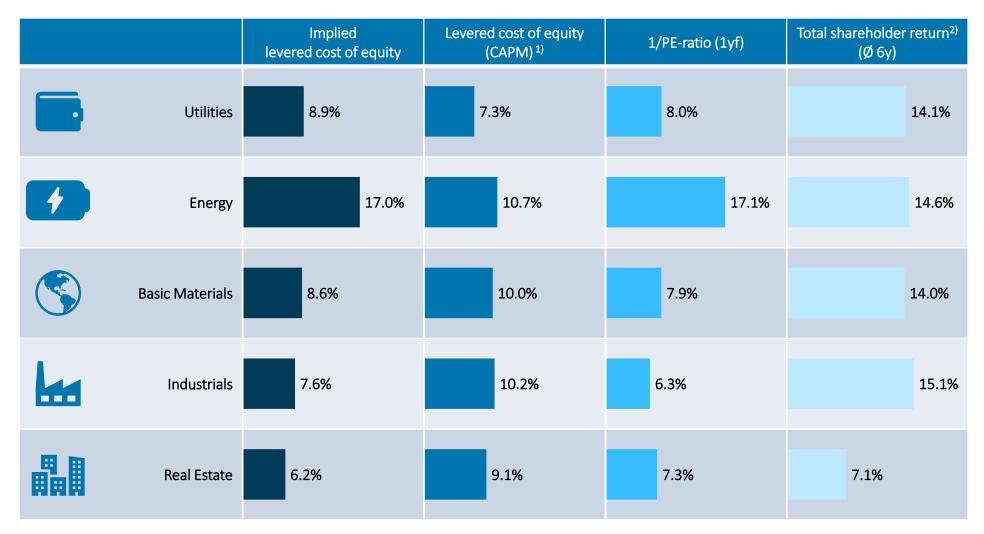
<sup>1)</sup> Based on 5-year sector beta, risk-free rate of 2.12% and market risk premium of 7.2% for the European market.

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<sup>2)</sup> Total shareholder returns can be viewed as historic, realized cost of equity. However, it has to be considered that total shareholder returns vary widely, depending on the relevant time period.

#### Executive Summary (2/2)

#### Cost of equity per sector according to four different methodologies



<sup>1)</sup> Based on 5-year sector beta, risk-free rate of 2.12% and market risk premium of 7.2% for the European market.

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<sup>2)</sup> Total shareholder returns can be viewed as historic, realized cost of equity. However, it has to be considered that total shareholder returns vary widely, depending on the relevant time period.

Risk-free rate

#### Risk-Free Rate

## Background & approach

The **risk-free rate** is a return available on a security that the market generally regards as free from risk of default. It serves as an input parameter for the **CAPM** in order to determine the risk-adequate cost of capital.

The risk-free rate is a yield which is obtained from long-term government bonds of European countries with top-notch ratings. As of the reference date, the AAA-rated countries in the Eurozone included Germany, Luxembourg and the Netherlands. The European Central Bank (ECB) publishes – on a daily basis – the parameters needed to determine the yield curve using the **Svensson method**.<sup>1)</sup> By using interest rate data from different maturities, a yield curve can be estimated for fictitious zerocoupon bonds (spot rates) for a period of up to 30 years. Based on the respective yield curve, a uniform risk-free rate is derived under the assumption of present value equivalence to an infinite time horizon.

To compute the risk-free rate for a specific reference date we used an average value of the daily yield curves of the past three months. This method avoids a misleading semblance of precision and is recognized in court proceedings.<sup>2)</sup>

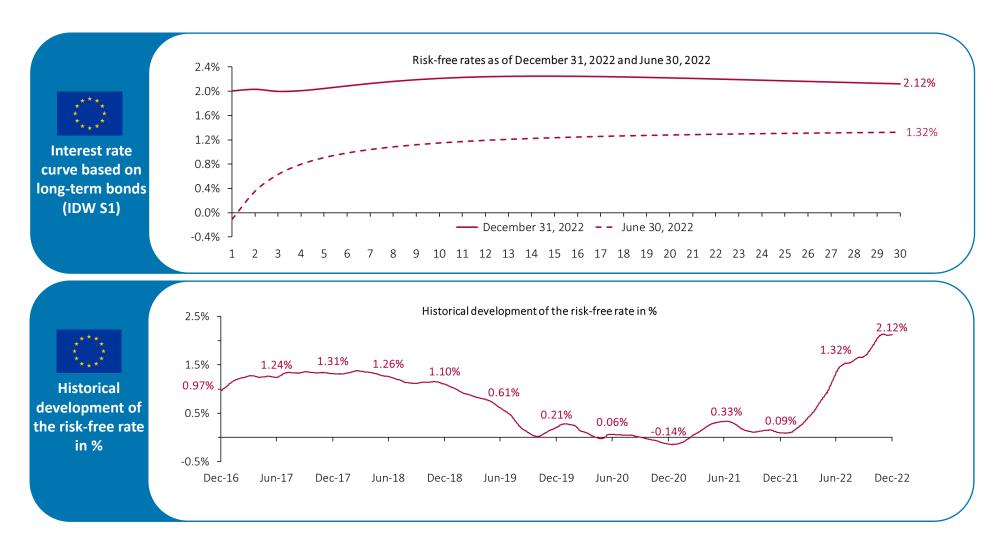
Additionally, we illustrate the monthly development of the risk-free rates since December 31, 2016 for the European capital markets.

- European Central Bank (https://www.ecb.europa.eu/stats/financial\_markets\_and\_interest\_rates/euro\_area\_yield\_curves/html/index.en.html).
- The Institute of Public Auditors (Institut der Wirtschaftsprüfer, IDW) in Germany also recommends this approach.

VALUETRUST December 31, 2022 11

#### Risk-Free Rate – Europe

Interest rate curve based on long-term bonds and historical development of the risk-free rate in Europe (Svensson Method)



Note: Interest rate as of reference date using 3-month average yield curves in accordance with IDW S 1.

December 31, 2022 VALUETRUST — 12

## 4 Market returns and market risk premium

a. Implied returns (ex-ante analysis)

#### Implied Market Returns and Market Risk Premium

## Background & approach

The future-oriented computation of implied market returns and market risk premiums is based on earnings estimates for public companies and return calculations. This approach is called ex-ante analysis and allows for the calculation of the "implied cost of capital". It is to be distinguished from the ex-post analysis.

In particular, the **ex-ante method** offers an **alternative** to the **ex-post approach** of calculating the costs of capital, by means of the regression analysis through the **CAPM**. The ex-ante analysis method seeks costs of capital which represent the **return expectations of market participants**. Moreover, it is supposed that the estimates of financial analysts reflect the expectations of the capital market.

The concept of the **implied cost of capital** has gained momentum in recent years. For example, it was recognized by the German *Fachausschuss für Unternehmensbewertung* "FAUB".<sup>1)</sup> It is acknowledged that the implied cost of capital captures the **current capital market situation and** thus reflect the effects of the current **low interest rate environment**.

As of the **reference date**, it offers a more insightful perspective in comparison to the exclusive use of ex-post data.

For the following analysis, we use – simplified to annually – the formula of the Residual Income Valuation Model by *Babbel*:<sup>2)</sup>

$$r_{t} = \frac{NI_{t+1}}{MC_{t}} + \left(1 - \frac{BV_{t}}{MC_{t}}\right) * g$$

 $r_t$  = Cost of equity at time t

 $NI_{t+1}$  = Expected net income in the following time period t+1<sup>3)</sup>

MC<sub>t</sub> = Market capitalization at time t BV<sub>t</sub> = Book value of equity at time t

g = Projected growth rate

Through solving the model for the cost of capital, we obtain the implied return on equity.<sup>4)</sup> Since *Babbel's* model does not need any explicit assumptions, except for the growth rate, it turns out to be **robust**. We source our data (i.e. the expected annual net income, the market capitalizations, and the book value of equity, etc.) of the analyzed sectors from the data supplier Thomson Reuters. Additionally, we apply the European Central Bank target inflation rate of **2%** as a typified growth rate.

Accordingly, we determine the **implied market returns** for the STOXX Europe 600. We consider this index as a valid approximation for the total European market. The result builds the starting point for the calculation of the **implied market risk premium** of the European capital market.

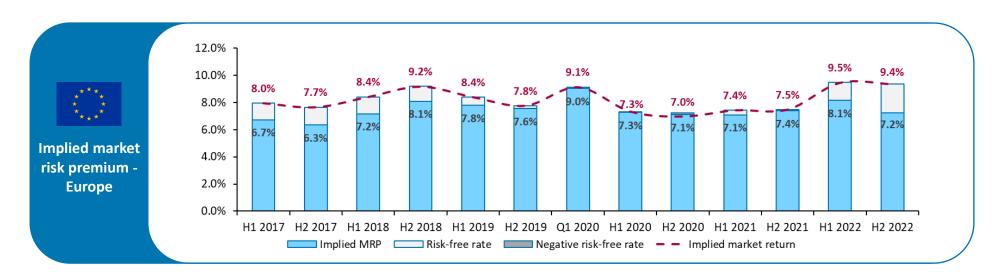
- 1) cf. Castedello/Jonas/Schieszl/Lenckner, Die Marktrisikoprämie im Niedrigzinsumfeld Hintergrund und Erläuterung der Empfehlung des FAUB (WPg, 13/2018, p. 806-825).
- 2) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319).
- 3) Analyst consensus forecasts for the next twelve months are applied.
- 4) cf. Reese, 2007, Estimation of the costs of capital for evaluation purposes; Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 202); ValueTrust, DACH Capital Market Study June 30, 2022.

# Implied Market Returns and Market Risk Premium European Market – STOXX Europe 600

Knowing the implied market return and the daily measured risk-free rate of the European capital market, we can determine the implied market risk premium.

In the years from June 2017 to December 2022 the **implied market returns** ranged from **7.0% to 9.5%**. Subtracting the risk-free rate from the implied market return, we derive a **market risk premium** within the range of **6.3% to 9.0%**.

The implied market return lies at 9.4% as of the reference date December 31, 2022. Taking the risk-free rate of 2.12% into account, we determine an implied market risk premium of 7.2%. To determine the appropriate market risk premium for valuation purposes, it is important to take also the analysis of historical returns as well as volatility (see p. 18) into account. Especially in times of crisis it can make sense to apply an average market risk premium over several periods instead of a reference date value.



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December 31, 2022 15

## 4 Market returns and market risk premium

b. Historical returns (ex-post analysis)

#### **Historical Market Returns**

## Background & approach

In addition to examining the implied market returns through the ex-ante analysis, we analyze **historical** (ex-post) returns. Once this analysis is performed over a **long-term observation period**, an expected return potential of the European capital market is assessable. Therefore, the analysis of historical returns can be used as plausibility checks of the costs of capital, more specifically return requirements, evaluated through the CAPM.

To further enable a precise analysis of the historical returns of the European capital market, we use the so-called **return triangle**.<sup>1)</sup> This helps to present the **annually realized returns** from **different investment periods** in a simple and coherent way. Specifically, the **different buying and selling points in time** and the different annual holding periods are illustrated comprehensively. To calculate the **average annual returns** over several years, we use both the **geometric and arithmetic means**.

In this study, we analyze the so-called **total shareholder returns,** which consists of the **returns on investments** and the **dividend yields**. For our analysis, it is necessary to focus on **total return indices** because they include both the price and dividend yields. Since the **STOXX Europe 600** is a performance index, it only includes price yields. Hence, we need its total return index. The relevant total return index for Europe is called the STOXX Europe 600 Gross Return ("STOXX Europe 600 GR").

The following slide serves as an introduction by showing the historical development of the STOXX Europe 600 GR as of December 2016. Additionally, the EURO STOXX 50 Volatility ("VSTOXX") is displayed for the same period. The VSTOXX serves as an indicator for the stock market's expectations of volatility and can thus be used as a risk measure. The VSTOXX is often named the "fear index", higher levels are typically associated with more turbulent markets.

The observation period for the total shareholder returns analysis amounts to 15 years. Therefore, the analysed data of the STOXX Europe 600 GR Return reaches back to December 31, 2007.

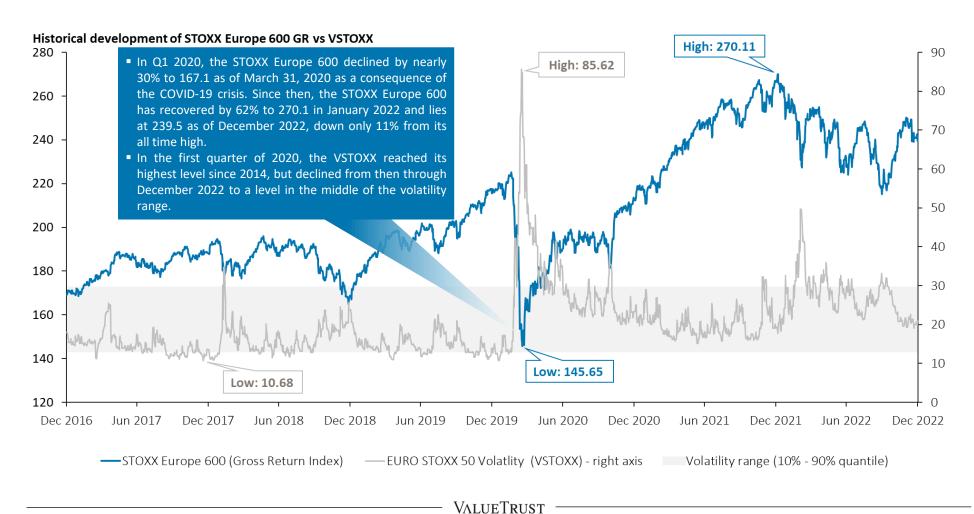
The following slides illustrate how the two calculation methods (arithmetic and geometric mean) differ from each other for the period between December 31, 2007 and December 31, 2022 For the longest **observation period** of **15 years** the average historical mean of the market return amounts to **6.5%**. Using geometrical averaging, we obtain a market return of **4.5%**.

Please note that the historical market return calculations are based on actual index data points, whereas the implied market return and all sector calculations are based on the Refinitiv Eikon Aggregates App. Therefore, the comparability can be impeded by different aggregation and composition methodologies.

.) The German Stock Institute e.V. (DAI) developed the return triangle for DAX and EURO STOXX.

December 31, 2022 VALUETRUST — 17

# Historical Market Returns and Volatility – European Market STOXX Europe 600 GR vs. VSTOXX since December 2016

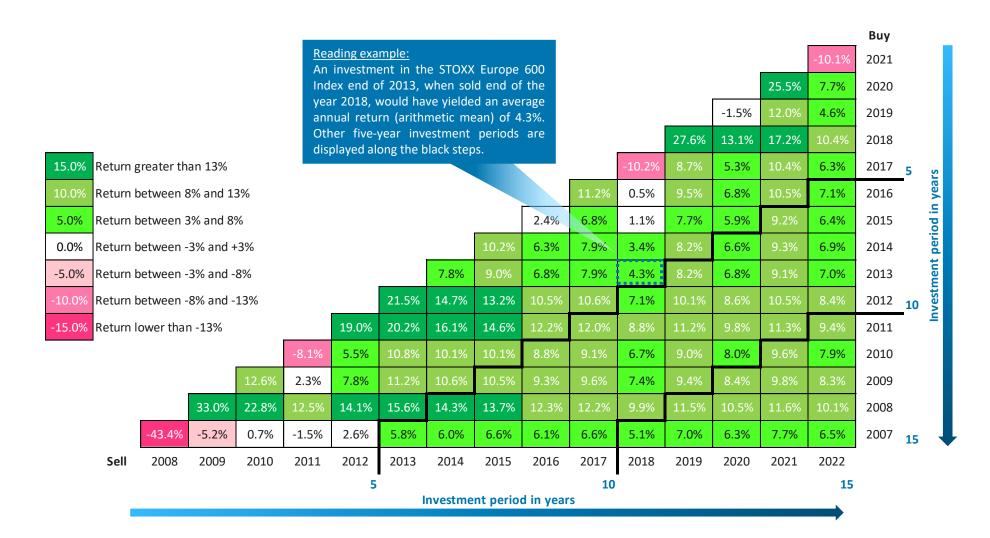


December 31, 2022

18

# Historical Market Returns (Arithmetic Mean) – European Market

## STOXX Europe 600 GR Return Triangle as of December 31, 2022

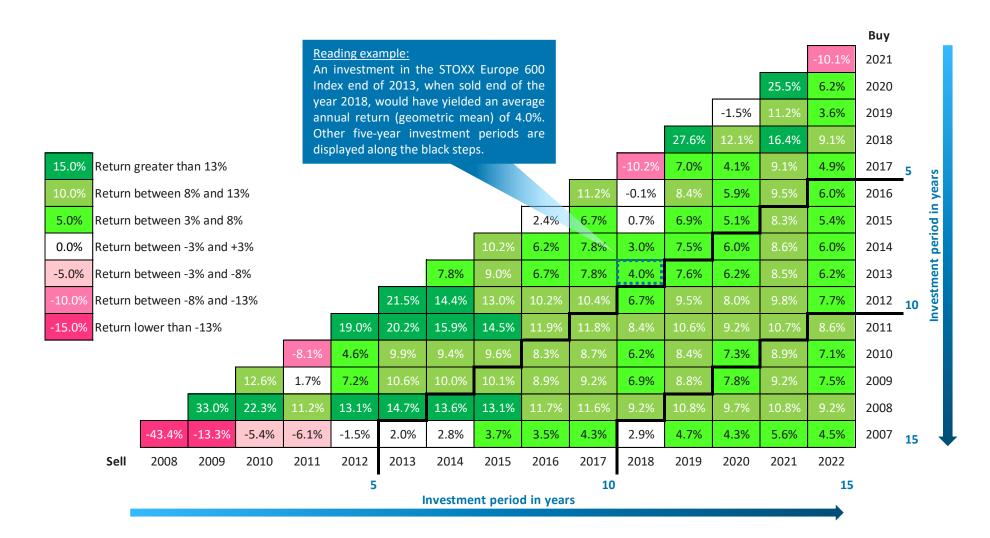


Following: https://www.dai.de/files/dai usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf.

December 31, 2022

## Historical Market Returns (Geometric Mean) – European Market

#### STOXX Europe 600 GR Return Triangle as of December 31, 2022



Following: https://www.dai.de/files/dai usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf.

December 31, 2022



based on STOXX® industry classification

## Sector Indices of the European Capital Market

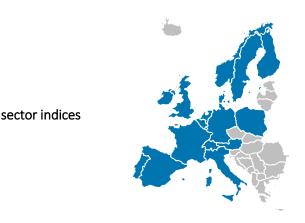
#### Methodology & approach

The sector indices aim to cover the whole capital market of Europe. Therefore, this capital market study contains all equities of the STOXX Europe 600 as listed in the Thomson Reuters Aggregates App. 1) The STOXX Europe 600 Index represents large, mid and small capitalization companies across 17 countries of the European region: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

Once again our analyses were carried out in accordance with the change in the sector classification by Thomson Reuters, such that the Telecommunications sector was reclassified as part of the Technology sector and the Real Estate was set up as a separate sector of companies which were previously included in the Financials sector. Therefore, the analyses on the following slides reflect the new sector split.

The ten sector indices for this study are defined according to the Thomson Reuters Business Classification:

- Financials
- Consumer Cyclicals
- Consumer Non-Cyclicals
- Healthcare
- Technology
- Utilities
- Energy
- Basic Materials
- Industrials
- Real Estate



Capital market of Europe

Representative Index: **STOXX Europe 600** 



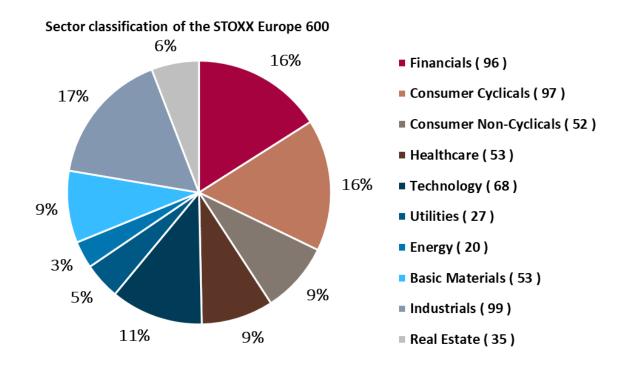
**Classifies European market** into 10 sector indices

VALUETRUST December 31, 2022 22

The Refinitiv Eikon Aggregates App offers analyst forecasts and historical values of key financials on an aggregated sector level.

## Sector Indices of Europe as of December 31, 2022

#### Sector distribution and number of companies



The chart shows the percentage distribution of the 600 listed companies in the 10 industries based on the STOXX Europe 600 as listed in the Refinitiv Eikon Aggregates App (the numerical amounts are listed behind the sector names).

The ten defined sectors can be classified in **two different dimensions**:

- Six different sectors represent a share of less than 10%,
- Four sectors represent a share between 10% and 20%.

Companies within the Financials, Healthcare and Industrials sectors represent about half of the entire market measured by the number of companies included in the STOXX Europe 600 index.

6 Betas

#### **Betas**

## Background & approach

**Beta** is used in the **CAPM** and is also known as the beta coefficient or beta factor. Beta is a measure of **systematic risk** of a security of a specific company (**company beta**) or a specific sector (**sector beta**) in comparison to the market. A beta less than 1 means that the security is theoretically less **volatile** than the market. A beta greater than 1 indicates that the security's price is more volatile than the market.

Beta factors are estimated on the basis of historical returns of securities in comparison to an approximate market portfolio. Since the company valuation is forward-looking, one must examine whether or what potential risk factors prevailing in the past could also apply for the future. By valuing non-listed companies or companies without meaningful share price performance, it is common to use a beta factor from a group of comparable companies ("peer group beta"), a suitable sector ("sector beta") or one single listed company in the capital market with a similar business model and a similar risk profile ("pure play beta").

The estimation of beta factors is usually accomplished through a **linear** regression analysis. Furthermore, it is important to set a time period, in which the data is collected (benchmark period) and whether daily, weekly or monthly returns (return interval) are analyzed. In practice, it is common to use observation periods of two years with the regression of weekly returns or a five-year observation period with the regression of monthly returns.

In the CAPM, company specific **risk premiums** include in addition to the **business risk** also the **financial risk**. The beta factor for levered companies ("**levered beta**") is usually higher compared to a company with an identical business model but without debt (due to financial risk). Hence, **changes in the capital structure** require an **adjustment of the betas** and therefore of the company specific risk premiums.

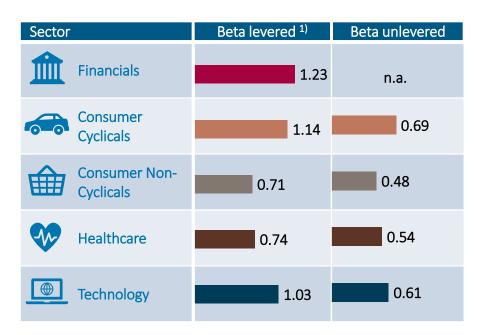
In order to calculate the **unlevered beta**, adjustment formulas have been developed. We prefer to use the **adjustment formula by Harris/Pringle** which assumes a value-based financing policy, stock-flow adjustments without time delay, uncertain tax shields and a so-called **debt beta**. We calculate the debt beta based on the respective sector rating through the application of the **credit spread** derived from the expected cost of debt. The **debt beta** is then derived by dividing the **sector credit spread** by the current **European market risk premium**. For simplification reasons, we do not adjust the credit spread for unsystematic risks.

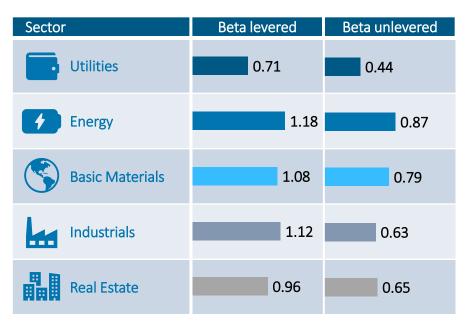
In this study, we use levered sector betas as determined in the Refinitiv Eikon Aggregates App. Due to data availability, we only apply the five-year observation period and then calculate unlevered betas.

December 31, 2022 25

#### **Betas**

# Sector-specific levered and unlevered betas (5-years monthly) as of December 31, 2022





#### Sector specific debt ratio, leverage and rating

		Financials <sup>2)</sup>	Consumer Cyclicals	Consumer Non-Cyclicals	Healthcare	Technology	Utilities	Energy	Basic Materials	Industrials	Real Estate
5-years	Debt ratio 3)	67.5%	48.0%	48.1%	38.4%	51.0%	59.1%	37.5%	34.9%	54.4%	44.7%
2017-2022	Leverage	207.4%	92.4%	92.5%	62.3%	104.0%	144.7%	60.1%	53.7%	119.4%	81.0%
monthly	Rating	BBB+	BBB+	BBB	BBB	BBB+	BBB-	BB-	BBB-	BBB	BB+

- 1) The levered beta of the market does empirically not necessarily exactly amount to 1.00 due to the exclusion of statistically insignificant betas. We observe a levered beta for the market of 1.00.
- 2) The debt illustration of the companies of the Financials sector only serves informational purposes. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk. Therefore, a separation of operational and financial obligations is not possible. In addition, bank specific regulations about the minimum capital within financial institutions let us assume that the indebtedness degree is widely comparable. For that reason, it is possible to renounce the adaptation of levered betas.
- The debt ratio corresponds to the debt-to-total capital ratio.

## 7 Sector returns

a. Implied returns (ex-ante analysis)

## Background & approach

In addition to the future-oriented calculation of **implied market returns**, we also calculate **implied returns for sectors**. This offers an **alternative** to and a simplification of the **ex-post analysis** of the company's costs of capital via the **CAPM**. Using this approach, the calculation of sector betas via regression analyses are not necessary.

The **implied sector returns** shown on the following slides can be used as an **indicator** for the **sector specific levered costs of equity**. These already consider a **sector specific leverage**. As a result, an additional simplification is to renounce making adjustments with regards to the capital structure risk.

Comparable to the calculation of the implied market returns, the following return calculations are based on the Residual Income Valuation Model by *Babbel.*<sup>1)</sup> The required data (i.e. net income, market capitalization, and book values of equity) are sourced from the data provider Thomson Reuters on an aggregated sector level. Regarding the profit growth, we assume for all sectors for simplification purposes a growth rate of 2.0%.

We unlever the implied returns with the following **adjusting equation** for the **costs of equity**<sup>2)</sup> to take the specific leverage into account<sup>3)</sup>:

$$r_{E}^{L} = r_{E}^{U} + \left(r_{E}^{U} - R_{f}\right) * \frac{D}{E}$$

with:

 $r_{\rm E}^{\rm L}$  = Levered cost of equity

 $r_{\rm E}^{
m U}$  = Unlevered cost of equity

 $R_f$  = Risk-free rate

 $\frac{D}{E}$  = Debt 4) -to-equity ratio

The **implied unlevered sector returns** serve as an indicator for an **aggregated** and **unlevered cost of equity** for **specific sectors**. The process of relevering a company's cost of capital to reflect a company specific debt situation (cf. calculation example on the next slide) can be calculated without using the CAPM.

<sup>1)</sup> cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319); Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 – 202).

In situations in which the debt betas in the market are distorted, we would have to adjust these betas to avoid unsystematic risks. For simplification reasons, we deviate from our typical analysis strategy to achieve the enterprise value (Debt beta > 0) and assume that the costs of capital are at the level of the risk-free rate. This process is designed by the so-called Practitioners formula (uncertain tax shields, debt beta = 0), cf. Pratt/Grabowski, Cost of Capital, 5th ed., 2014, p. 253.

<sup>3)</sup> We assume that the cash and cash equivalents are used entirely for operational purposes. Consequently, we do not deduct excess cash from the debt.

<sup>4) &</sup>quot;Debt" is defined as all interest-bearing liabilities. The debt illustration of the companies of the "Financials" sector only serves an informational purpose. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk.

#### Exemplary calculation to adjust for the company specific capital structure

#### Calculation example:

As of the reference date December 31, 2022, we observe the sector specific, levered cost of equity of **8.6%** (market-value weighted mean) in the European Basic Materials sector. Taking the sector-specific leverage into account, we derive an unlevered cost of equity of **6.6%**. For the exemplary company X, which operates in the European Basic Materials sector, the following assumptions have been made:

- The debt-to-equity ratio of the exemplary company X: 40%
- The risk-free rate: 2.12%

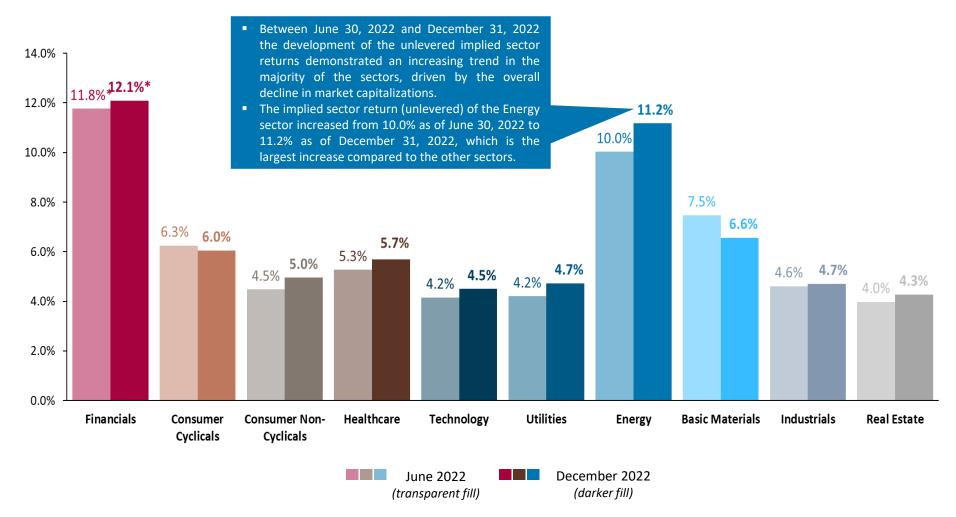
Based on these numbers, we can calculate the relevered cost of equity of company X with the adjustment formula:

$$r_{\rm E}^{\rm L} = 6.6\% + (6.6\% - 2.12\%) * 40\% = 8.4\%$$

Thus, **8.4%** is the company's relevered cost of equity. In comparison, the levered cost of equity of the Basic Materials sector is **8.6%**, reflecting the sectors' higher average leverage.

## Implied Sector Returns (unlevered)\*

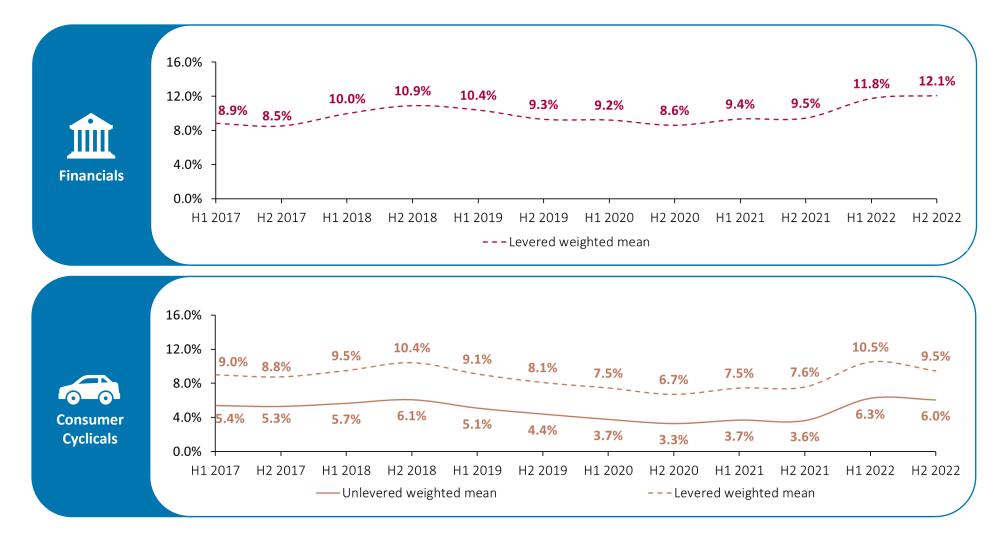
#### Overview as of December 31, 2022 vs. June 30, 2022



<sup>\*</sup> The returns for the Financials sector refer to levered sector returns. For all other sectors unlevered returns are displayed.

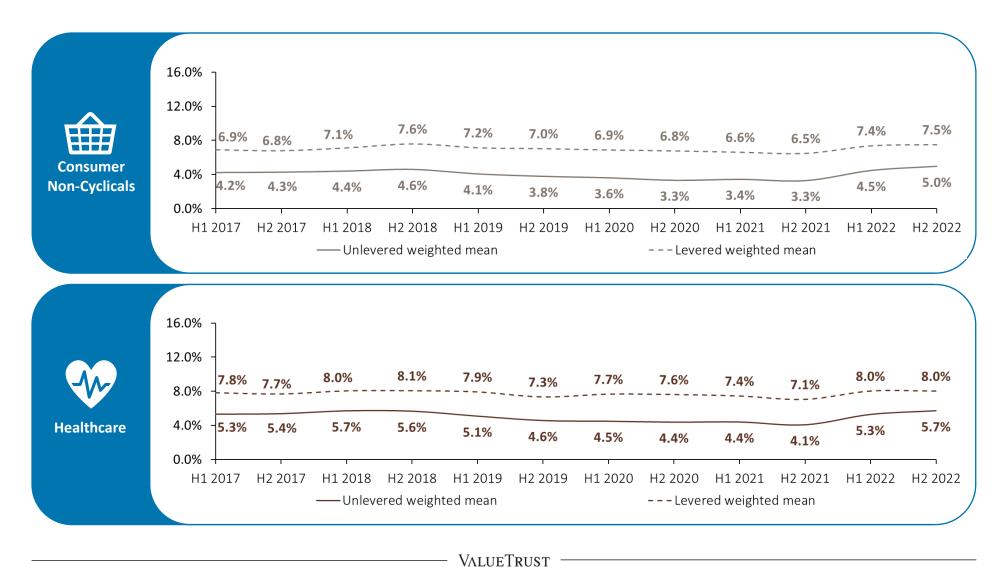
December 31, 2022

#### Financials, Basic Materials



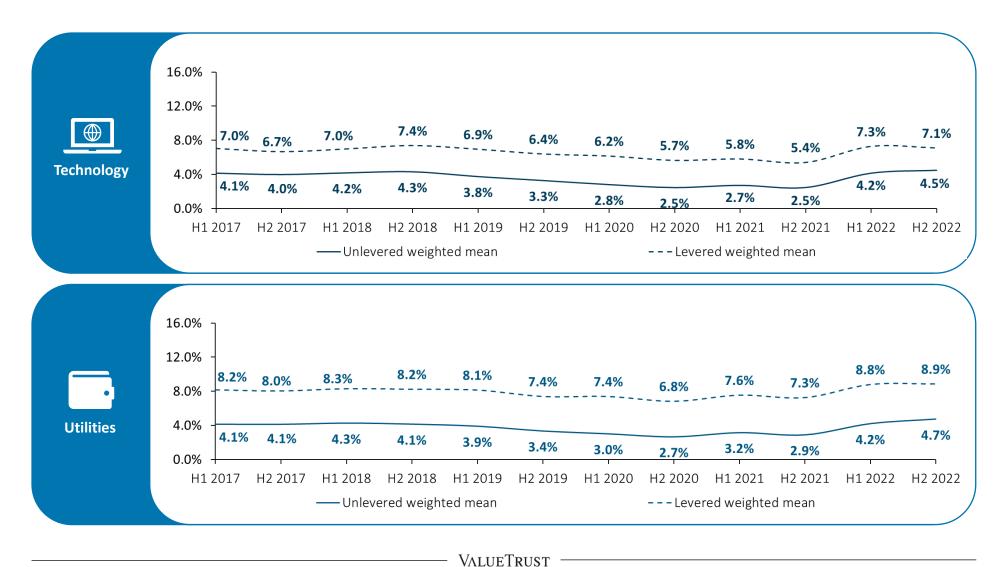
December 31, 2022 VALUETRUST 31

#### Consumer Cyclicals, Real Estate



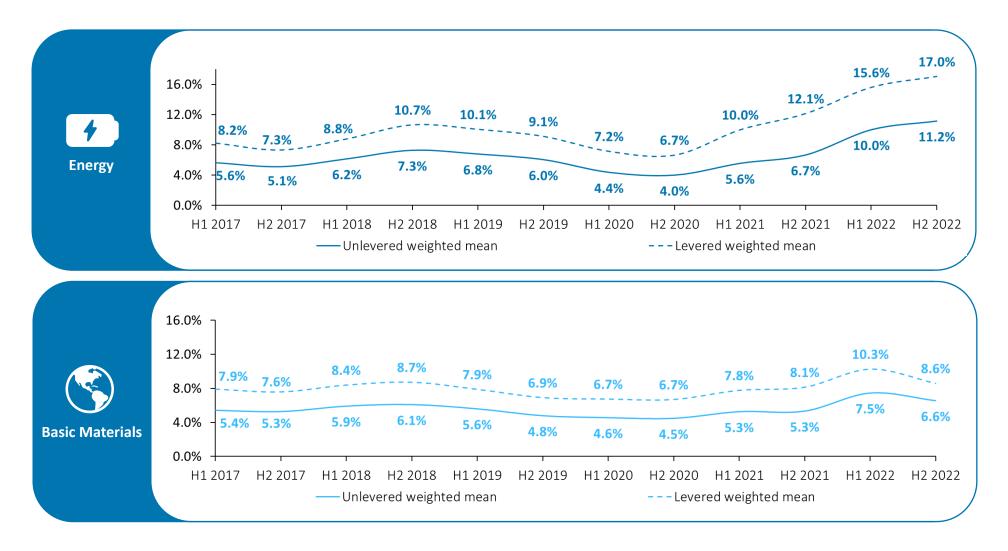
December 31, 2022 32

#### Industrials, Consumer Non-Cyclicals



December 31, 2022 33

#### Healthcare, Technology



December 31, 2022 VALUETRUST — 34

## Utilities, Energy



December 31, 2022 35

## 7 Sector returns

b. Historical returns (ex-post analysis)

#### **Historical Sector Returns**

# Background & approach

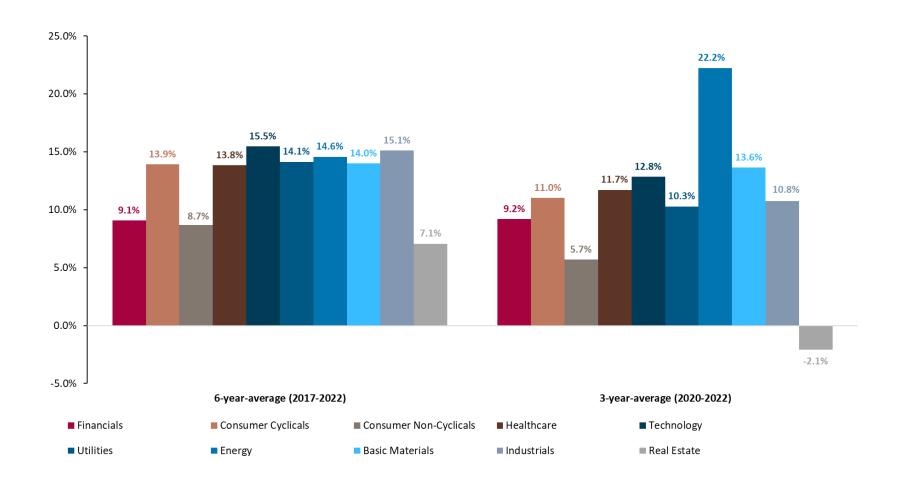
In addition to the determination of historical market returns, we calculated the historical sector returns p.a. This option is an alternative approach, like the implied sector returns, for the ex-post analysis of the determination of costs of capital based on regression analyses following the CAPM.

Our analysis contains so-called **total shareholder returns** (TSR) p.a. analogous to the return triangles for the European total return indices. This means, we consider the **share price development** as well as the **dividend yield**, where the share price development generally represents the main component of the total shareholder returns.

We derive the annual total shareholder returns between December 31, 2017 and December 31, 2022 for every STOXX Europe 600 sector. Since annual total shareholder returns tend to fluctuate to a great extent, their explanatory power is limited. Therefore, we do not only calculate the 1-year market-value weighted means, additionally we calculate the 3-year (2020-2022) and the 6-year (2017-2022) averages.

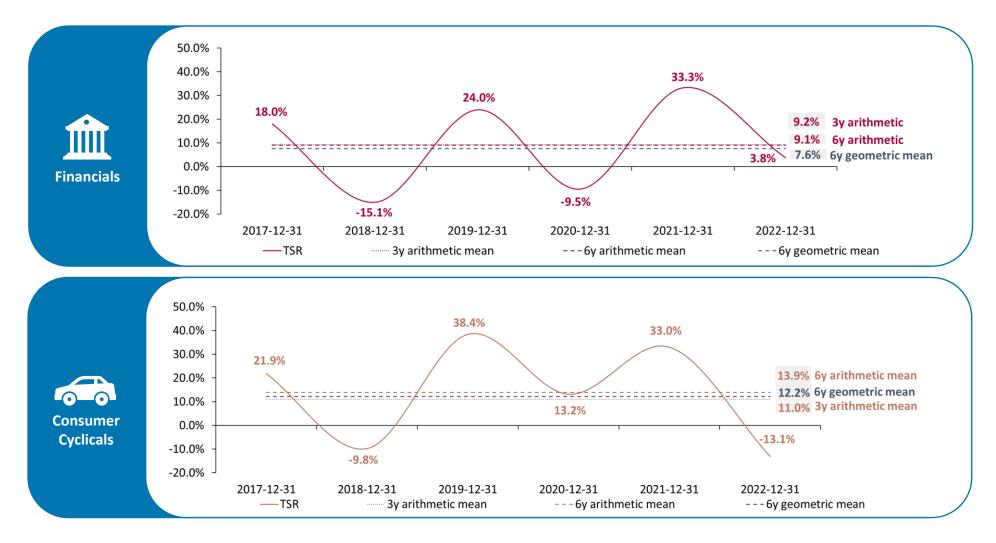
### **Historical Sector Returns**

# Average total shareholder returns as of December 31, 2022

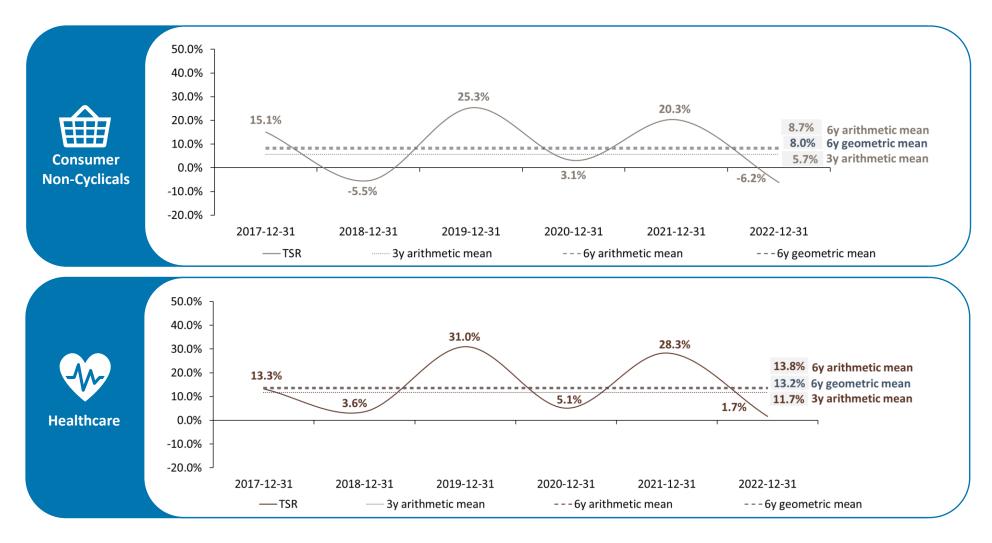


December 31, 2022 VALUETRUST 38

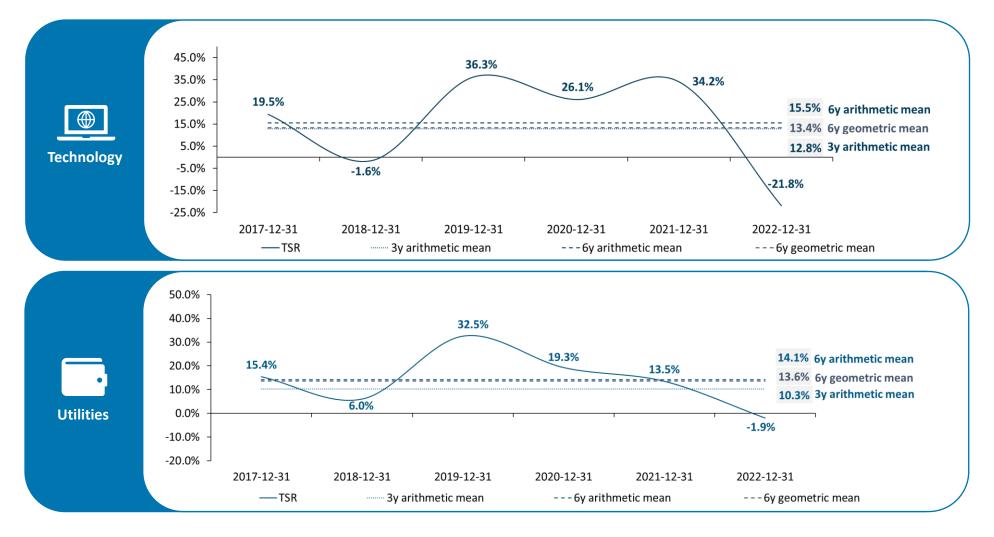
# Financials, Basic Materials



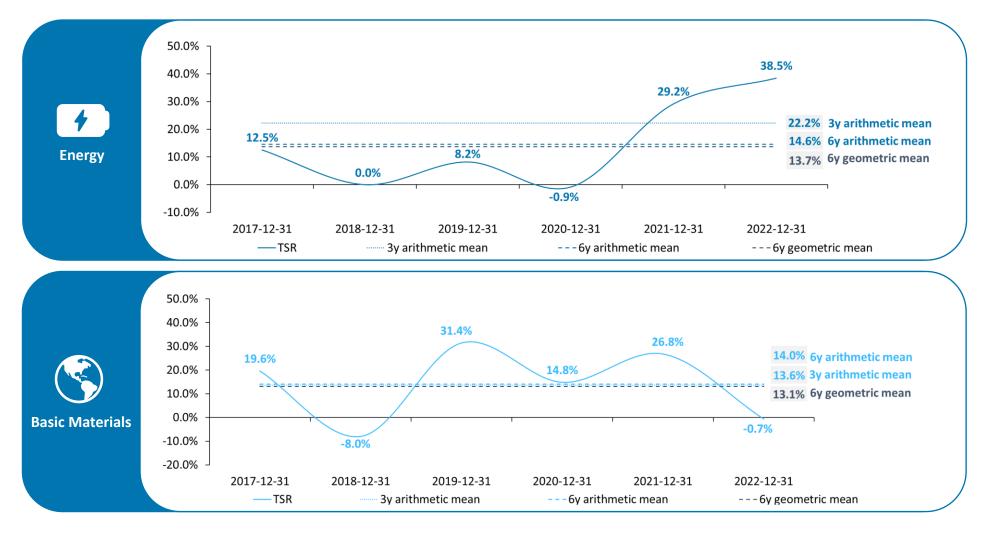
# Consumer Cyclicals, Real Estate



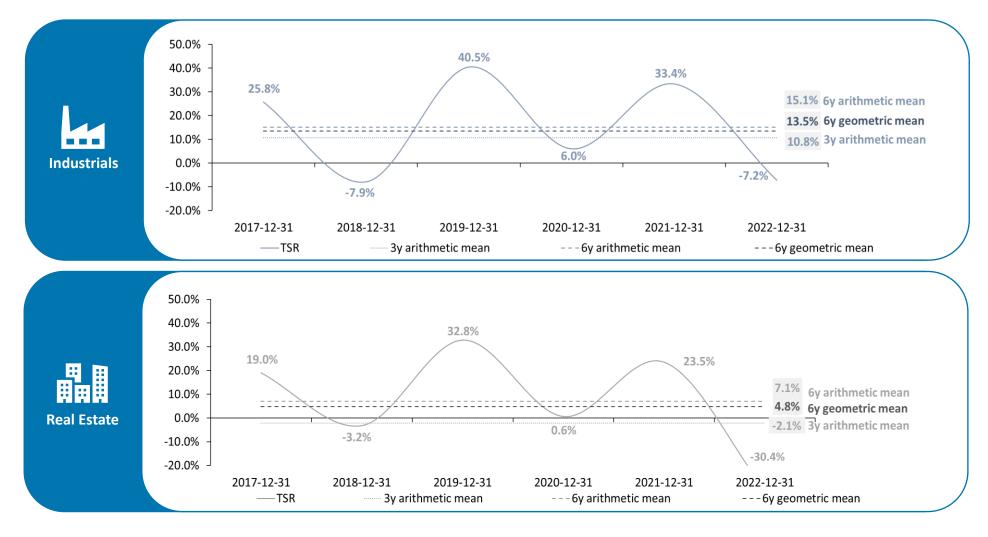
# Industrials, Consumer Non-Cyclicals



# Healthcare, Technology



# Utilities, Energy



8 Trading multiples

# **Trading Multiples**

# Background & approach

In comparison to absolute valuation models (earnings value, DCF), the multiples approach offers a practical method for an enterprise value estimation. The multiples method estimates a company's value relative to another company's value. Following this approach, the enterprise value arises from the product of a reference value (revenue or earnings values are frequently used) of the company with the respective multiples of similar companies.

Within this capital market study, we analyze **multiples for the STOXX Europe 600 sectors**. We will look at the following multiples:

- Revenue-Multiples ("EV1)/Revenue")
- EBIT-Multiples ("EV¹)/EBIT")
- Price-to-Earnings-Multiples ("P/E")
- Price-to-Book Value-Multiples ("EqV<sup>2)</sup>/BV")

Multiples are presented for the reference date December 31, 2022. The reference values are based on one-year forecasts of analysts (so-called **forward-multiples**, in the following "**1yf**"). Solely the Price-to-Book Value-Multiples are calculated with book values as of the reference date.

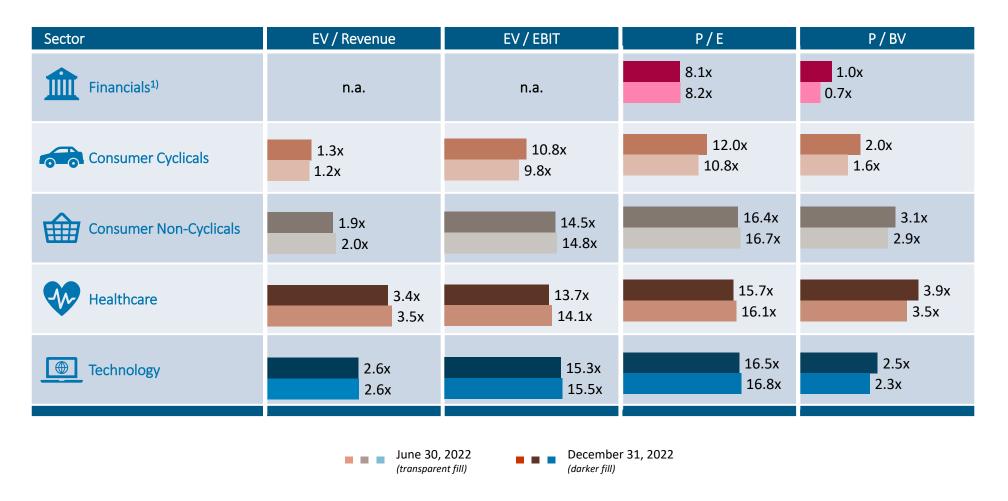
To calculate the multiples, we source data from the data provider Thomson Reuters. We provide a tabular illustration of the sector specific weighted averages of the multiples as of December 31, 2022 on the following slide.

Additionally, we present a **ranking table** of the sector multiples. First of all, the sector multiples are sorted from highest to lowest for each analyzed multiple. The resulting score in the ranking is displayed in the table and visualized by a color code that assigns a **red color** to the **highest rank** and a dark **green color** to the **lowest rank**. Thus, a red colored high rank indicates a high valuation level, whereas a green colored low rank suggests a low valuation level. Secondly, we aggregate the rankings and calculate an average of all single rankings for each sector multiple. This is shown in the right column of the ranking table. This **average ranking** indicates the overall **relative valuation levels** of the sectors when using multiples.

- Enterprise Value.
- 2) Equity Value.

# Trading Multiples (1/2)

# Sector multiples as of December 31, 2022 and June 30, 2022 (1yf)

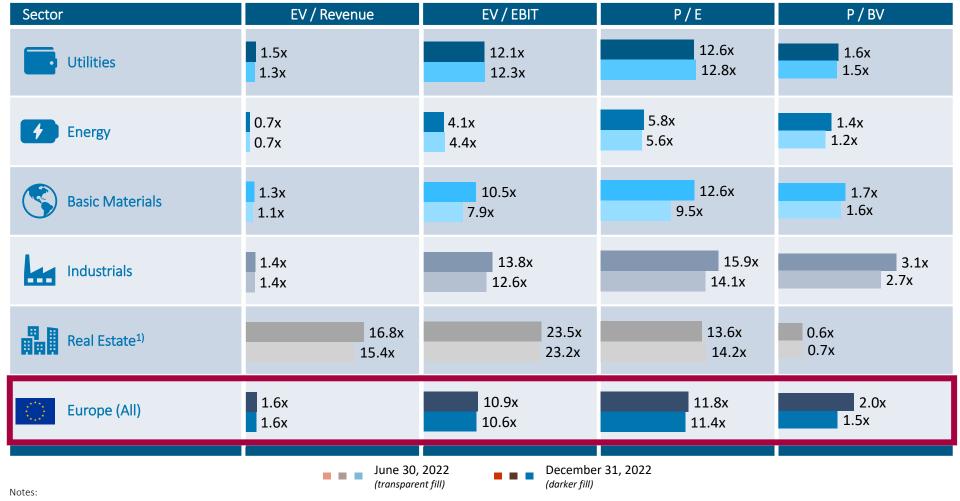


Notes:

<sup>.)</sup> For companies in the Financials sector, Revenue- and EBIT-Multiples are not meaningful and thus are not reported.

# Trading Multiples (2/2)

# Sector multiples as of December 31, 2022 and June 30, 2022 (1yf)



1) A high positive difference between the 1yf and LTM P/E-Multiples of the Real Estate sector indicates an expected increase in earnings.

VALUETRUST December 31, 2022 47

# **Trading Multiples**

# Sector multiples ranking as of December 31, 2022

	EV/Revenue 1yf	EV/EBIT 1yf	P/E 1yf	EqV/BV LTM	Ø Ranking	
<b>Financials</b>	n.a.	n.a.	9	9	9.0	
Consumer Cyclicals	7	7	8	5	6.8	The Financials and Energy sectors have the least expensive valuation level of all sectors
Consumer Non-Cyclicals	4	3	2	2	2.8	
W Healthcare	2	5	4	1	3.0	
Technology	3	2	1	4	2.5	
<b>Utilities</b>	5	6	7	7	6.3	
Energy	9	9	10	8	9.0	
Basic Materials	8	8	6	6	7.0	7.0
Industrials	6	4	3	3	4.0	
Real Estate	1	1	5	10	4.3	

The EqV/BV-Multiple of the Utilities sector ranks 7th highest in a sector comparison. Overall, the average ranking of the Utilities sector is 6.3, indicating a low valuation level.

The Technology sector shows the highest multiples on average, followed by the Healthcare sector.

Note: Multiples are ranked from highest to lowest values: 1 – highest (red), 9/10 – lowest (dark green)).

ValueTrust December 31, 2022

Composition of the sectors as of December 31, 2022

# Composition of the STOXX sectors as of December 31, 2022

#### **Financials**

3I GROUP PLC. ABN AMRO BANK NV

ADIN AIVINO DAINK IN

ABRDN PLC

ADMIRAL GROUP PLC

AEGON AGEAS SA ALLIANZ SE AMUNDI

ASR NEDERLAND

ASSICURAZIONI GENERALI AVANZA BANK HOLDING AB

AVIVA PLC AXA

**BALOISE HOLDING AG** 

BANCO BILBAO VIZCAYA ARGENTARIA SA

BANCO DE SABADELL SA BANCO POPOLARE BANCO SANTANDER SA BANK OF IRELAND

BANK PKA.KASA OPIEKI SA

BANKINTER SA BARCLAYS PLC BAWAG PSK BK.AG BEAZLEY PLC BNP PARIBAS

BRIDGEPOINT GROUP WI

CAIXABANK SA

CLOSE BROTHERS GP.PLC CNP ASSURANCES COMMERZBANK AG CREDIT AGRICOLE SA CREDIT SUISSE GROUP AG

DANSKE BANK A/S DEUTSCHE BANK AG DEUTSCHE BOERSE AG DIRECT LINE IN.GP.PLC

DNB ASA EQT AB

ERSTE GROUP BANK AG

EURAZEO SE
EURONEXT
FINECOBANK SPA
GJDG.FORSIKRING ASA
GROEP BRUSSEL LAMBERT NV

HANNOVER RUCK.AG
HARGREAVES LANSDOWN PLC

HELVETIA HOLDING AG

HISCOX DI LTD
HSBC HOLDINGS PLC
IG GROUP HOLDINGS PLC
INDUSTRIVARDEN AB

ING GROEP

INTERMEDIATE CAP.GP.PLC

INTESA SANPAOLO INVESTOR AB

JULIUS BAER GRUPPE AG

KBC GROEP NV KINNEVIK 'B'

LEGAL & GENERAL GP.PLC

LIFCO B

LLOYDS BANKING GP.PLC LONDON STOCK EX.GP.PLC

M&G PLC
MAN GROUP PLC
MEDIOBANCA BC.FIN SA
MUENCHENER RUECK. AG
NATWEST GROUP PLC

NN GROUP NORDEA BANK AB

PARTNERS GROUP HOLDING

Consumer Cyclicals (1/3)

ACCOR ADIDAS AG ALLEGRO EU SA ASSA ABLOY AB

B&M EUR.VAL.RET.PLC

BARRATT DEVELOPMENTS PLC

BELLWAY PLC

BERKELEY GROUP HDG.PLC

BMW AG. BOLLORE SE

BURBERRY GROUP PLC
CD PROJECT RED SA
CHRISTIAN DIOR SA
CMPG.DES ETS.MICH.SCA
COMPASS GROUP PLC
CONTINENTAL AG
COUNTRYSIDE PROPS PLC

CTS EVENTIM AG

DAIMLER AG

DAIMLER TRUCK HOLDING AG

DOMETIC GROUP DR MARTENS PLC DUFRY AG ELECTROLUX AB ENTAIN PLC

ESSILORLUXOTTICA SA

**EVOLUTION AB** 

EXOR
FAURECIA SE
FERGUSON PLC
FERRARI NV
FLUIDRA SA
FLUTTER ENTM.PLC

**FUTURE PLC** 

December 31, 2022 50

PHNX.GHG.PLC

PRUDENTIAL PLC

RAIFFEISEN BANK INTL.AG

RINGKJOBING LANDBOBANK

PZU GROUP SA

QUILTER PLC

SAMPO PLC

SCOR SE

SEB 'A' SA

SOFINA SA

SCHRODERS PLC

SOCIETE GENERALE SA

ST IAMES S PLACE PLC

STORSKOGEN GROUP AB

SWISS LIFE HOLDING AG

VIRGIN MONEY UK PLC

SVENSKA HANDBKN.'A' PLC

STD.CHARTERED PLC

STOREBRAND ASA

SWFDBANK AB

**SWISS RE AG** 

**UBS GROUP** 

UNICREDIT

TRYG A/S

PKO BANK SA

# Composition of the STOXX sectors as of December 31, 2022

#### Consumer Cyclicals (2/3)

**GAMES WORKSHOP GP.PLC** 

**GEBERIT AG** 

**GRAFTON GROUP UTS.PLC** 

GREGGS PLC.

**H&M HENNES & MAURITZ AB** 

HERMES INTERNATIONAL

**HOWDEN JOINERY GP.PLC** 

**HUSQVARNA AB** 

ICTL.HOTELS GROUP PLC

INCHCAPE PLC

**INDITEX SA** 

INFORMA PLC

ITV PLC

JD SPORTS FASHION PLC

KERING SA

KINDRED GROUP PLC

KINGFISHER PLC

KINGSPAN GROUP PLC

LA FRANCAISE DES JEUX SA

LPP SA

LVMH

MARKS & SPENCER GP.PLC

MIPS AB

**MONCLER** 

NDC.ENTM.GP.AB

NEXT PLC.

NOKIAN RENKAAT OYJ

OCADO GROUP PLC

PANDORA A/S

PEARSON PLC.

PERSIMMON PLC

PORSCHE AML.HLDG.SE

PROSIEBENSAT 1 MEDIA AG

**PUBLICIS GROUPE SA** 

**PUMA SE** 

#### Consumer Cyclicals (3/3)

**RATIONAL AG** 

**RENAULT SA** 

RHEINMETALL AG

RICHEMONT N SA

**ROCKWOOL INTL.A/S** 

S4 CAP.ORD.SHS

SAINT GOBAIN

SCHIBSTED A

SEB SA

SIGNIFY NV

SODEXO

STELLANTIS NV

**SWATCH GROUP AG** 

TAYLOR WIMPEY PLC

THULE GROUP

TRAVIS PERKINS PLC

TUI AG

UNIVERSAL MUSIC GROUP NV

VALEO SE

VISTRY GROUP PLC

VIVENDI SE

VOLKSWAGEN AG

VOLVO CAR AB

WATCHES OF SWITZ.GP.PLC

WHITBREAD PLC

WPP PLC

ZALANDO

#### **Consumer Non-Cyclicals**

AARHUSKARLSHAMN AB

ANHEUSER BUSCH INBEV SA

ASSOCIATED BRITISH FOODS PLC

BAKKAFROST ASA

**BARRY CALLEBAUT AG** 

BEIERSDORF AG

**BRITISH AMER.TOB.PLC** 

BRITVIC PLC

CARLSBERG AS

CARREFOUR SA

CHOC.LINDT & SPRUENGLI AG

CHR HANSEN HOLDING AS

COCA COLA HBC AG

COLRUYT DANONE

DAVIDE CAMPARI MILANO NV

DCC PLC.

DIAGEO PLC

DINO POLSKA SA

ESSITY AB

**GALENICA SANTE** 

GLANBIA PLC.

HEINEKEN HOLDING PLC

HEINEKEN NV

**HELLOFRESH SE** 

HOMESERVE PLC

**IMPERIAL BRANDS PLC** 

INVESTMENT AB LATOUR

JDE PEETS NV

JERONIMO MARTINS SA

KERRY GROUP PLC

KESKO OYJ

KONINKLIJKE AHOLD DELHAIZE NV

L'OREAL

**MELROSE INDUSTRIES** 

MOWI ASA **NESTLE AG** ORKLA ASA PERNOD-RICARD

RECKITT BENCKISER GP.PLC

REMY COINTREAU

ROYAL UNIBREW A/S

SAINSBURY J PLC

SALMAR ASA

SIEMENS AG

SMITHS GROUP PLC

SWEDISH MATCH AB

TATE & LYLE PLC.

TESCO PLC

UNILEVER PLC

WARTSILA OYJ ABP

**ZUR ROSE** 

# Composition of the STOXX sectors as of December 31, 2022

#### Healthcare

ADDLIFE AB ALCON AG ALK-ABELLO A/S AMBU 'B'A/S

AMPLIFON SPA ARGENX SE

ASTRAZENECA PLC

BACHEM HOLDING AG

BAYER AG BIOMERIEUX SA

CARL ZEISS MEDITEC AG

COLOPLAST A/S

CONVATEC GROUP PLC DECHRA PHARMS.PLC

DEMANT A/S DIASORIN ELEKTA AB EVOTEC SE FRESENIUS

FRESENIUS MED.CARE AG

GENMAB A/S GENUS PLC

GERRESHEIMER AG

**GETINGE AB** 

GLAXOSMITHKLINE PLC GN STORE NORD A/S

GRIFOLS SA

HIKMA PHARMS.PLC

**IPSEN SA** 

KONINKLIJKE PHILIPS NV LONZA GROUP AG MERCK KGAA

NOVARTIS AG

NOVO NORDISK A/S

ORION OYJ

**ORPEA SA** 

OXFORD NANOPORE TECHS.

**QIAGEN NV** 

RECORDATI INDUA.CHIMICA

**ROCHE HOLDING AG** 

SANOFI

SARTORIUS AG

SARTORIUS STEDIM BIOTECH

SECTRA AB

SIEGFRIED HOLDING AG
SIEMENS HEALTHINEERS
SMITH & NEPHEW PLC
SONOVA HOLDING AG
STRAUMANN HOLDING AG
SWED.ORPHAN BIOVITRUM AB

UCB SA VIFOR PHARMA VITROLIFE AB **Technology** 

ADEVINTA ASA ADYEN NV

ALLFUNDS GROUP PLC

ALTEN

AMADEUS IT GROUP AMS OSRAM AG ASM INTERNATIONAL ASML HOLDING NV

ATOS

AUTO TRADER GROUP PLC AUTO1 GROUP SE

AUTOSTORE HOLDINGS LTD

AVAST PLC

AVEVA GROUP PLC

BE SEMICONDUCTOR INDS.

BECHTLE AG

BT GROUP PLC CAPGEMINI SE

CELLNEX TELECOM

DASSAULT SYSTEMES SE DELIVEROO PLC

DELIVERY HERO AG
DEUTSCHE TELEKOM AG

ELECTROCOMP.PLC

ELISA OYJ FREENET AG

HALMA PLC.

HEXAGON AB

INFINEON TECHNOLOGIES AG INFRASTRUTTURE WIRELESS

JUST EAT TAKEAWAY COM NV

KONINKLIJKE KPN NV LOGITECH INTL.SA MILLICOM INTL.CELU.SA NEMETSCHEK AG NETCOMPANY HOLDING I A/S

NOKIA OYJ

NORDIC SEMICONDUCTOR ASA

ORANGE SA PROSUS NV PROXIMUS SA QT GROUP OYJ REPLY SPA

RIGHTMOVE PLC

SAP AG SCOUT24 SE SES SA

SIMCORP A/S SINCH AB SOFTCAT PLC SOITEC

SOPRA STERIA GROUP

SPECTRIS PLC

STMICROELECTRONICS NV

**SWISSCOM** 

TECAN GROUP AG TELAB.LM ERIC. TELE2 AB

TELECOM ITALIA
TELEFONICA SA
TELENOR ASA
TELIA COMPANY AB
TEMENOS AG

THE SAGE GROUP PLC

UBISOFT ENTERTAINMENT SA

UNITED INTERNET AG VODAFONE GROUP PLC

WORLDLINE

# Composition of the STOXX sectors as of December 31, 2022

**Utilities** 

A2A SPA CENTRICA PLC

E ON SE

**EDP ENERGIAS DE PORTL.SA** 

**EDP RENOVAVEIS** 

ELECTRICITE DE FRANCE

ELIA GROUP SA

**ENDESA SA** 

ENEL SPA

ENGIE

FORTUM OYJ

HERA SPA

IBERDROLA SA

ITALGAS

NATIONAL GRID PLC

NATURGY ENERGY GROUP SA

ORSTED A/S

PENNON GROUP PLC

RED ELECTRICA CORPN.SA

RWE AG

SEVERN TRENT PLC

SSE PLC

TERNA RETE ELETTRICA NAZ

**UNIPER SE** 

UNITED UTILITIES GP.PLC
VEOLIA ENVIRONNEMENT

**VERBUND AG** 

**Energy** 

BP PLC

DET NORS.OLJESELSKAP ASA

**ENAGAS SA** 

ENI

EQUINOR ASA

GALP ENERGIA SGPS

LUNDIN ENERGY AB

NESTE OMV AG

PLKNC.NAFTOWY ORLEN

REPSOL YPF SA

**ROYAL DUTCH SHELL** 

**RUBIS** 

SIE.GAMESA RENWEN.SA

SIEMENS ENERGY AG

SNAM SPA

TECHNIPFMC PLC

**TENARIS SA** 

**TOTALENERGIES SE** 

**VESTAS WINDSYSTEMS A/S** 

**Basic Materials** 

AKZO NOBEL NV

ANGLO AMERICAN PLC

ANTOFAGASTA PLC.

ARCELORMITTAL

ARKEMA BASE SE

**BILLERUD KORSNAS AB** 

**BOLIDEN AB** 

BRENNTAG SE

CLARIANT AG

COVESTRO AG

CRH PLC.

CRODA INTERNATIONAL PLC

EMS-CHEMIE HOLDING AG

**EVONIK INDUSTRIES AG** 

EVRAZ PLC

**FUCHS PETROLUB AG** 

**GIVAUDAN SA** 

**GLENCORE PLC** 

**HEIDELBERGCEMENT AG** 

HENKEL PREFERENCE AG

**HEXPOL AB** 

HOLCIM AG

**HOLMEN AB** 

**HUHTAMAKI OYJ** 

IMCD GROUP

JOHNSON MATTHEY PLC

KGHM POLSKA MIEDZ SA

KONINKLIJKE DSM

L AIR LQE.SC.ANYME.POUR

LANXESS AG

LINDE PLC.

LUNDBERGFORETAGEN AB

MONDI PLC

NORSK HYDRO ASA

NOVOZYMES A/S POLYMETAL INTL.PLC

RIO TINTO PLC

SCA AB

SIG COMBIBLOC SVS.AG

SIKA AG

SMITH (DS) PLC

SMURFIT KAPPA GROUP PLC

**SOLVAY SA** 

STORA ENSO OYJ

SYMRISE AG

THYSSENKRUPP AG

UMICORE SA

UPM-KYMMENE OYJ

VICTREX PLC.

**VOESTALPINE AG** 

WIENERBERGER AG

YARA INTERNATIONAL ASA

# Composition of the STOXX sectors as of December 31, 2022

ln			

A P MOLLER - MAERSK A/S

AALBERTS NV AB SKF

ABB LTD N ACCIONA SA

ACKERMANS & VAN HAAREN ACS ACTIV.CONSTR.Y SERV.

ADDTECH AB ADECCO SA

ADP

AENA SME SA

AFRY AB AIRBUS SE

ALFA LAVAL AB ALSTOM SA

ANDRITZ AG ARCADIS NV

ASHTEAD GROUP PLC

ATLANTIA

ATLAS COPCO AB BAE SYSTEMS PLC

BEIJER REF AB

BELIMO HOLDING AG

**BOUYGUES SA** 

**BUCHER INDUSTRIES AG** 

**BUNZL PLC** 

BUREAU VERITAS INTL CNH INDUSTRIAL NV

DEUTSCHE LUFTHANSA AG DEUTSCHE POST AG

DIPLOMA PLC
DSV A/S
EDENRED SE

EIFFAGE ELIS EPIROC AB NPV A

**EUROFINS SCIENTIFIC AG** 

EXPERIAN PLC FERROVIAL SA

FLUGHAFEN ZURICH AG

GEA GROUP AG GEORG FISCHER AG

GETLINK SE
HAYS PLC
IMI PLC
INDUTRADE AB
INPOST SA

INTERPUMP GROUP
INTERROLL HOLDING AG
INTERTEK GROUP PLC
INTL.CONS.AIRL.GROUP SA

ISS AS
IVECO GROUP

KION GP.AG PREREIN. KNORR BREMSE AG

KONE OYJ

KUEHNE+NAGEL INTL.G

LEGRAND LEONARDO SPA MEGGITT PLC.

METSO OUTOTEC CORP.
MTU AERO ENGINES HLDG.AG

NEXI SPA

NIBE INDUSTRIER AB POSTE ITALIANE PRYSMIAN RANDSTAD NV RELX PLC

RENTOKIL INITIAL PLC

REXEL

**ROLLS-ROYCE HOLDINGS PLC** 

ROTORK PLC ROYAL MAIL PLC RYANAIR HOLDINGS PLC

SAFRAN SA SANDVIK AB

SCHINDLER HOLDING AG SCHNEIDER ELECTRIC SE

SECURITAS AB SGS SA

SKANSKA AB SPIE SA

SPIRAX-SARCO ENGR.PLC

SUEZ CO. SWECO AB

TELEPERFORMANCE

THALES SA

TOMRA SYSTEMS ASA
TRELLEBORG AB
VALMET OYJ
VAT GROUP
VINCI SA
VOLVO AB
WEIR GROUP PLC

WENDEL WISE PLC.

WIZZ AIR HOLDINGS PLC WOLTERS KLUWER NV

**Real Estate** 

AEDIFICA NV

ALLREAL HOLDING AG ALSTRIA OFFICE REIT AG

AROUNDTOWN

BIG YELLOW GROUP PLC BRITISH LAND CO.PLC CASTELLUM AB COFINIMMO COVIVIO SA

DERWENT LONDON PLC

FABEGE AB

**FASTIGHETS BALDER AB** 

GECINA

INMB.COLO.SOCIMI SA

KLEPIERRE KOJAMO OYJ

LAND SECURITIES GP.PLC
LEG IMMOBILIEN SE
LONDONMETRIC PR.PLC
MERLIN PROPERTIES REIT
PRIMARY HLTH.PROPS.PLC
PSP SWISS PROPERTY AG
SAFESTORE HOLDINGS PLC

SAGAX AB

SAMHALLS, I NRDN, AB

SEGRO PLC

SEGRO PLC
SWISS PRIME SITE
TAG IMMOBILIEN AG
TRITAX BIG BOX REIT PLC
UNITE GROUP PLC
VONOVIA SE PRE
WALLENSTAM AB

WAREHOUSES DE PAUW NV WFD UNIBAIL RODAMCO NV WIHLBORGS FASTIGHETER AB

ValueTrust

# ValueTrust