

## FINANCIAL EXPERTS

## IN ACTION

### ValueTrust acts as financial advisor to THURSDAY Holding Ltd. on the acquisition of shares in RT / Raiffeisen Touristik Group GmbH

THURSDAY Holding Ltd. acquired 74.9% of shares in the leading German independent travel agency chain RT / Raiffeisen Touristik Group GmbH.

The acquisition was part of the strategic orientation of THURSDAY Holding Ltd.'s shareholder to pursue the vertical expansion of his existing business within the tourism industry.

In connection with the acquisition, ValueTrust performed buy-side advisory services including financial and strategic company analysis, business plan analysis and enterprise valuation.

#### About RT / Raiffeisen Touristik Group GmbH

RT / Raiffeisen Touristik Group GmbH is a leading independent German travel agency chain with a network of around 7,000 stationary agencies in Germany, Austria and the Netherlands. The group comprises various retail models including the RTK agency cooperation with over 3,500 connected agencies, franchise agencies which operate under Reiseland or TUI Travel Star brands amongst others and own travel agencies. In addition, the group owns specialty tour operators and holds a participation in Germany's largest consolidator Aerticket AG. The group generates a total annual booking volume of approximately €6 billion and has circa 2,000 employees.

#### About ValueTrust

ValueTrust is the sole financial advisory services firm that focuses on enterprise valuation and corporate finance. ValueTrust supports management and investors with truly unbiased advice in transactions, restructurings, disputes/litigations and value management.

ValueTrust offers its clients solution-oriented financial advisory services combining both customer-focus and independence with highest standards of quality. ValueTrust's advisory approach is based on years of project experience, the skills of its professionals, a trustful cooperation with its clients as well as the support of industry-experienced senior advisors.

#### Buy-side Advisory

Financial Advisor to  
THURSDAY Holding Ltd.

on the acquisition of 74.9% in



Provided buy-side services in connection  
with the acquisition

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